

At AWE Learning, we are committed to protecting your privacy. This Privacy Policy explains how we collect, use, and safeguard your personal information when you use our website, www.awelearning.com and any related services or features provided by us. By accessing or using the Site, you agree to the practices described in this policy.

1. Information We Collect

We may collect the following types of information when you visit our Site:

a. Personal Information

Personal information refers to data that can identify you as an individual, such as:

- Name
- Email address
- Phone number
- Mailing address
- Payment information (if applicable)

b. Non-Personal Information

We also collect non-personal information, which does not directly identify you, including:

- Browser type and version
- IP address
- Device type
- Location data (if enabled)
- Pages viewed and interactions on our Site

c. Cookies and Tracking Technologies

We use cookies and other tracking technologies (such as pixels and web beacons) to enhance your experience on our Site. These technologies help us analyze trends, track user activity, and customize content. You can control cookie settings through your browser preferences.

2. How We Use Your Information

We use the information we collect for the following purposes:

- **To Provide Services:** To deliver educational content, materials, and services you request or purchase.
- **To Improve Our Site:** To monitor and improve the performance and user experience of our Site and services.
- **To Communicate with You:** To send you updates, newsletters, promotional offers, and important information about your account or our services.
- **To Process Payments:** To process payment transactions for any products or services purchased through the Site.
- **To Comply with Legal Obligations:** To comply with applicable laws, regulations, and legal processes.

3. How We Protect Your Information

We take the security of your personal information seriously. We implement industry-standard security measures to protect against unauthorized access, alteration, or disclosure of your personal data. However, no method of electronic transmission or storage is 100% secure, and we cannot guarantee the absolute security of your data.

4. Sharing Your Information

We do not sell, rent, or trade your personal information to third parties. However, we may share your information in the following circumstances:

- **Service Providers:** We share personal information with unaffiliated companies or individuals we hire or work with that perform services on our behalf, including customer support, payment processors, or others who assist us in web hosting, information technology, and analytics services.
- **Legal Compliance:** We may disclose your information when required by law or in response to legal requests, such as subpoenas or court orders.
- **Business Transfers:** In the event of a merger, acquisition, or sale of our business or assets, your personal information may be transferred as part of that transaction, subject to this Privacy Policy.

5. Your Rights and Choices

You have certain rights regarding your personal information:

- **Access and Correction:** You can request access to the personal information we hold about you and request corrections if it is inaccurate or incomplete.
- **Opt-Out of Communications:** You can opt out of receiving marketing emails or other communications from us by following the unsubscribe instructions in the emails or by contacting us directly.
- **Data Deletion:** You may request the deletion of your personal data, subject to any legal obligations or contractual requirements that may prevent us from fulfilling that request immediately.

To exercise any of these rights, please contact us using the contact information below.

6. Third-Party Links

Our Site may contain links to third-party websites or services. We are not responsible for the privacy practices or content of these external sites. We encourage you to review the privacy policies of any third-party sites before providing them with personal information.

7. Children's Privacy

We recognize the need to provide further privacy protections when it comes to children. Some of the Services are directed to children, and/or Services that are directed to children or that allow children to submit personal information, we will collect, use, and disclose personal information as described in this Privacy Policy.

8. International Data Transfers

If you are accessing our Site from outside the United States, please be aware that your information may be transferred to and processed in the United States, where our servers are located. By using the Site, you consent to the transfer and processing of your personal information in the United States and other countries that may not have the same data protection laws as your country of residence.

9. Updates to This Privacy Policy

AWE Learning has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

10. Contact Us

If you have any questions or concerns about this Privacy Policy, or if you would like to exercise your rights regarding your personal information, please contact us at:

AWE Learning

Email: support@awelearning.com

Phone: (610) 833-6400

Address: 2501 Seaport Drive, Suite 410-SH, Chester, PA 19013

Thank you for trusting AWE Learning with your personal information. We are committed to ensuring your privacy and protecting your data while providing you with the best educational experience possible.

January 16, 2025