

Frequently Asked Grant Questions

Below are sample grant questions and answers tailored to AWE Learning's Early Literacy Station™ (ELS).

Feel free to copy and paste the relevant language into your application and adjust as needed.

**1**

Tell us why you're doing this. How will this project impact the community?



- The goal of this project is to provide a safe, structured, learning environment for young children ages 2 - 8. The Early Literacy Station includes gold-standard educational software to ensure children engage with trusted, age-appropriate content that supports school readiness, skill development, and lifelong learning.
- ELS is designed to improve learning outcomes and is built for community impact. Nearly half of public libraries in the United States—49%—have implemented AWE Learning stations, which collectively have logged over 460 million hours of use. With more than three decades of demonstrated impact, AWE Learning has a long track record of success.

2

What is STREAM? Why in the Library?



- STREAM stands for Science, Technology, Reading, Engineering, Arts/Music, and Math. We emphasize these disciplines together not only because each is critical to student success, but also because they are naturally connected in the real world and support the most effective ways students learn.
- Every day, millions of children visit libraries, where they read books and engage with technology, including AWE Learning's educational tools. STREAM-aligned resources like AWE Learning workstations help make learning both engaging and enjoyable.
- Libraries nationwide are playing an active role in developing these essential skills.

3

What are the intended long-term results?



- We aim for this project to support children ages 2 to 8 in developing strong early literacy and school readiness skills—foundational abilities that are critical for long-term academic and life success. Research consistently shows that children who are not reading at grade level by third grade are at greater risk of falling behind their peers. Our goal is to help set young learners on a positive academic path as early as possible.

3 What are the intended long-term results? (continued)

- To achieve this, we will introduce early literacy concepts through engaging, interactive technology in a low-pressure environment that encourages exploration and enjoyment of learning.
- AWE Learning workstations provide a safe, non-internet-based platform that allows children to learn at their own pace and according to their individual needs, rather than being confined by grade level expectations. These workstations integrate content across multiple disciplines—Literacy, Reading, Writing, Mathematics, Science, Social Studies, Art, and Music (STREAM)—creating a well-rounded learning experience. Through a combination of guided, collaborative, and exploratory approaches, AWE Learning promotes measurable improvements in engagement, independence, focus, and confidence.



4 Who benefits from this product, and how?

- This product benefits both parents and children. Parents gain peace of mind knowing their child is developing critical literacy skills in a safe, offline environment without web-based distractions or risks. At the same time, children benefit from engaging, interactive, and enjoyable educational content that helps them build essential skills needed for success in school and in everyday life.



5 How will results be measured and tracked?



- The Early Literacy Stations include reporting features that allow us to monitor usage for learning outcomes. These tools enable us to track how frequently the stations are used to identify the skills children develop while engaging with the programs. This information will help library staff make informed decisions and design additional activities that reinforce and expand on what children have learned.
- Early Literacy workstations are currently used in more than 49% of public libraries across the United States and Canada. By combining interactive engagement with targeted skill development, these stations offer an effective and enriching learning experience. Operating within a secure, closed system with preloaded content, the workstations ensure a safe, reliable environment for both individual and group use, all within a compact and accessible design.



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How does this benefit the library?

- **Easy, turnkey solution:** AWE Learning computers arrive fully set up and ready to use, requiring no staff or IT time for installation or maintenance. Because they operate without an internet connection, they also eliminate security concerns.
- **Proven and trusted:** With over 30 years of success and use in more than 2,500 libraries, these workstations have a strong track record of reliability and effectiveness.
- **Clear usage insights:** The AWE Learning Customer Portal provides intuitive reports, allowing libraries to track program usage and time spent by patrons. Data shows millions of children have used Early Literacy Stations, accumulating over 460 million hours of engagement.
- **Increased community engagement:** These educational tools attract children and parents to the library, providing a safe learning environment while boosting visitation and circulation.

